

**EAACI Allergy School 2025**  
**27 – 29 August 2025**  
**Hong Kong**

**Sponsorship Prospectus**

**Co-hosts:**



**Partners:**



# EAACI Allergy School 2025

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## Invitation

On behalf of the **European Academy of Allergy & Clinical Immunology (EAACI)** and **Hong Kong Institute of Allergy (HKIA)**, it is our immense pleasure to extend a warm welcome to each of you as we gather for a groundbreaking milestone in allergy education and global collaboration - the inaugural **EAACI Hong Kong Allergy School 2025**.

This year marks a historic moment as we proudly host this **first-ever EAACI flagship event outside Europe**—right here in **Hong Kong, Asia's World City**, a dynamic crossroads of culture, innovation, and global connectivity. Nestled at the gateway between Asia and the rest of the world, Hong Kong offers the perfect backdrop for this pioneering partnership between EAACI and China. Together, we unite Eastern and Western expertise under the theme **“East Meets West”**, fostering a transformative dialogue that bridges continents. Our distinguished international faculty—renowned experts from across the globe—will share cutting-edge insights spanning the full spectrum of allergy and clinical immunology.

Designed to be inclusive and interdisciplinary, the programme also features an additional **dedicated Chinese track** for our Chinese-speaking colleagues, ensuring accessibility while celebrating the diversity of our global community. We expect to attract about 300 – 400 clinicians and researchers to attend the meeting onsite.

Your presence will elevate this celebration of collaboration, innovation, and shared knowledge. Let us bridge ideas, inspire breakthroughs, and shape the future of allergy science and practice—*together*.

Different levels of sponsorship involvement are outlined in this prospectus. Your support will position your company in the forefront of the field.

We sincerely hope that you will sponsor us!

With great enthusiasm and anticipation,

**Chairpersons, EAACI Hong Kong Allergy School 2025**



**Dr. Philip Li**  
Local Organizing Committee Chair



**Dr. Mohamed Shamji**  
EAACI Secretary General



**Dr. Maria Torres**  
EAACI President

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## Programme Skeleton

	Wednesday, 27th August 2025	Thursday, 28th August 2025		Friday, 29th August 2025	
	<b>Theme: Urticaria &amp; Angioedema</b>	<b>Theme: Allergic Airway Diseases</b>		<b>Theme: Drug Allergy</b>	
9:00	Welcome & Reception	Rhinitis Plenary		Drug Allergy Plenary	
9:30	Urticaria Plenary	Immunotherapy Plenary		Drug Allergy Diagnostics	
10:00	Urticaria in the East	Asthma in the East		Drug Allergy in the East	
	Urticaria in the West	Asthma in the West		Drug Allergy in the West	
	Urticaria: Expert Roundtable and Consensus	Asthma: Expert Roundtable and Consensus		Drug Allergy: Expert Roundtable and Consensus	
12:00	Exhibition Viewing and Poster Tours				
14:30	Angioedema in the East	Oral Abstracts (1)	<b>Chinese Track</b> Topics: Urticaria Angioedema Diagnostics	Oral Abstracts (3)	<b>Chinese Track</b> Topics: Drug Allergy Rhinitis Asthma
	Angioedema in the West	Oral Abstracts (2)		Oral Abstracts (4)	
18:30	Angioedema plenary	Drug Allergy Workshop (Ticketed)		Closing + Farewells	
19:00	Welcome Dinner	Expert Meeting (by invitation)		Expert Meeting (by invitation)	

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#### Sponsorship Packages

Category	Sponsorship Fee	Benefits
<b>Diamond</b>	HK\$100,000 (EUR\$12,500)	<ul style="list-style-type: none"> <li>I. One (1) exhibition raw space [3m (W) x 2m (D)] at the meeting</li> <li>II. One (1) 60-min lecture session with speakers invited by sponsor <i>(Topic and speakers are subject to final approval of the Organizers, cost of speakers' travel is not included)</i></li> <li>III. Company logo to be displayed on event website, marketing materials and venue backdrop</li> <li>IV. One (1) full-page advertisement in programme book <i>(Back cover or a special page will be allocated on a first-come, first-served basis)</i></li> <li>V. Ten (10) complimentary registrations for delegates</li> </ul>
<b>Gold</b>	HK\$80,000 (EUR\$10,000)	<ul style="list-style-type: none"> <li>I. One (1) 60-min lecture session with speakers invited by sponsor <i>(Topic and speakers are subject to final approval of the Organizers, cost of speakers' travel is not included)</i></li> <li>II. Company logo to be displayed on event website, marketing materials and venue backdrop</li> <li>III. One (1) full-page advertisement in programme book <i>(Normal page)</i></li> <li>IV. Eight (8) complimentary registrations for delegates</li> </ul>
<b>Silver</b>	HK\$60,000 (EUR\$7,500)	<ul style="list-style-type: none"> <li>I. One (1) exhibition raw space [3m (W) x 2m (D)] at the meeting</li> <li>II. Company logo to be displayed on event website, marketing materials and venue backdrop</li> <li>III. One (1) full-page advertisement in programme book <i>(Normal Page)</i></li> <li>IV. Five (5) complimentary registrations for delegates</li> </ul>
<b>Green</b>	HK\$45,000 (EUR\$5,600)	<ul style="list-style-type: none"> <li>I. One (1) exhibition raw space [3m (W) x 2m (D)] at the meeting</li> <li>II. Company logo to be displayed on event website, marketing materials and venue backdrop</li> <li>III. Digital advertisement on venue TVs <i>(Exact number of TV to be confirmed)</i></li> <li>IV. Two (2) complimentary registrations for delegates</li> </ul>

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#### Sponsorship Items

Type of Sponsorship	Item	Sponsorship Fee	Benefits
<b>Exhibition</b>	Exhibition Raw Space [Space: 3m (W) x 2m (D)]	HK\$40,000 (EUR\$5,000)	<ul style="list-style-type: none"> <li>1 table, 2 chairs and 1 power socket are provided</li> <li>Four (4) exhibitor badges</li> <li>Listing on website with company profile</li> <li>Company logo to be displayed on event website, marketing materials and venue backdrop</li> <li>Two (2) complimentary registrations for delegates</li> </ul>
<b>Symposia</b>	60-min Lecture Session	HK\$60,000 (EUR\$7,500)	<ul style="list-style-type: none"> <li>One (1) 60-min lecture session with speakers invited by sponsor <i>(Topic and speakers are subject to final approval of the Organizers, cost of speakers' travel is not included)</i></li> <li>Company logo to be displayed on event website, marketing materials and venue backdrop</li> <li>Five (5) complimentary registrations for delegates</li> </ul>
<b>Advertising on the Programme Book</b>	Print Advertisement on Programme Book	HK\$20,000 (EUR\$2,500)	<ul style="list-style-type: none"> <li>One (1) print advertisement on programme book (<i>Normal page</i>)</li> <li>Company logo to be displayed on event website, marketing materials and venue backdrop</li> </ul>
<b>Conference Bag</b>	Company Logo on the Conference Bag	HK\$30,000 (EUR\$3,600)	<ul style="list-style-type: none"> <li>Sole and exclusive sponsorship of this item</li> <li>Company logo printed on the bag</li> <li>Design should be mutually agreed</li> <li>Company logo to be displayed on event website, marketing materials and venue backdrop</li> </ul>
<b>Lanyard</b>	Company Logo on the Lanyard	HK\$30,000 (EUR\$3,600)	<ul style="list-style-type: none"> <li>Sole and exclusive sponsorship of this item</li> <li>Company logo printed on the lanyard</li> <li>Design should be mutually agreed</li> <li>Company logo to be displayed on event website, marketing materials and venue backdrop</li> </ul>
<b>Promotional Package</b>	Company Logo on Marketing Materials	HK\$12,000 (EUR\$1,500)	<ul style="list-style-type: none"> <li>Company logo displayed on pre-event promotional email for 1-time</li> <li>Digital advertisement on venue TVs (<i>Exact number of TV to be confirmed</i>)</li> <li>Company logo to be displayed on event website, marketing materials and venue backdrop</li> </ul>

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## Reservation Form

(Please send the form to Mandy Tsui on [mandy.tsui@mims.com](mailto:mandy.tsui@mims.com) on or before 31 March 2025)

From: Name: Dr. / Mr. / Mrs. / Ms.

Job title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

	I am pleased to be a Diamond Sponsor at HK\$100,000 (EUR\$12,500)
	I am pleased to be a Gold Sponsor at HK\$80,000 (EUR\$10,000)
	I am pleased to be a Silver Sponsor at HK\$60,000 (EUR\$7,500)
	I am pleased to be a Green Sponsor at HK\$ HK\$45,000 (EUR\$5,600)
	I am pleased to book ____ exhibition space (s) at HK\$40,000 (EUR\$5,000) each
	I am pleased to reserve ____ symposium (s) at HK\$60,000 (EUR\$7,500) each
	I am pleased to place ____ advertisement (s) on the programme book at HK\$20,000 (EUR\$2,500) each
	I am pleased to sponsor the conference bag at HK\$30,000 (EUR\$3,600)
	I am pleased to sponsor the Lanyard at HK\$30,000 (EUR\$3,600)
	I am pleased to book a promotional package at HK\$12,000 (EUR\$1,500)

## Payment:

I enclose a cheque ( # \_\_\_\_\_ ) in the amount of HK\$ \_\_\_\_\_ payable to:  
"MIMS (Hong Kong) Limited T/A Congress & CME".

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date